



Now the leopard can afford to **change its spots.**



Never miss a market with our HP Scitex 15500 Corrugated Digital Press.

- ▄ Seamless graphic changes for multi-versions and targeted messaging
- ▄ Short runs with no minimums on orders, so you're free to experiment and test
- ▄ Print your packaging, displays and POP signage in just 2-3 business days or better
- ▄ Deliver cutting-edge digital quality



For more information visit [atlantic.ca/digital](http://atlantic.ca/digital) or call 1-800-268-5620

# The Digital Packaging Revolution is Here

It's a jungle out there in the world of packaging, displays and POP signage. Standing out can mean the difference between surviving and thriving. That's where we come in. Using the digital print technology featured in our HP Scitex 15500 Corrugated Digital Press, you can easily break through the barriers of traditional corrugated packaging and displays.

## The Value of Digital

### Speed to Market

Your time is important and we take that very seriously. With our digital technology you can have packaging, signage or displays shipped out in 2-3 working days or less.

### No Minimums

One of the best attributes of digital printing is being able to reduce inventory by printing short runs with no minimum quantity. Whether you need just one or many more, digital offers volume flexibility like never before.

### Seamless Graphic Changes

We understand that changes might need to be made to meet market or geographical demands. With the HP Scitex 15500, you can now seamlessly switch graphics without slowing down or stopping production.

### High Quality

Digital has come a long way and today produces exceptional print quality. With HP's High Dynamic Range (HDR) technology, our digital press produces colours and graphics that will impress even the most stubborn critics.

The only way to truly appreciate the quality of our digital capability is to **see for yourself**. Get in touch with us through our website and request a sample of our digital quality. You'll be glad you did.



\* Seamless graphic changes on the fly. No Minimums.

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